

Rep Order# 6830396 **Ver#** 1 **Status** New
EC'd Yes

Traffic Order# 6830396

Printed: 06/27/2012 11:17 AM
Last Received: 06/27/2012 11:06 AM

1 of 6

Station KTNV-TV LAS VEGAS, NV
Advertiser () .N.R.C.C. IE
Product N.R.C.C. IE
Estimate# 2603
Buyer Ben Angle
Phone#
Fax#

Agency () NATIONAL MEDIA RESEARCH PLANNING & PLACEMENT, 815 SLATER LANE ALEXANDRIA, VA 22314 **Rep Firm**
Sales Office () PHILADELPHIA **Salesperson** () ANJIE BRADY
Agency C/P1/P2/E 155/426/2603 **Salesperson Phone#** 215-567-6005
Flight Dates 10/12/2012 - 10/18/2012 **Salesperson FAX#** 215-567-5938
Hiatus Weeks

--- CONTRACT COMMENT ---

SC = *

--- REMARKS ---

THIS IS A NEW CONTRACT

TOTAL 58,100

PLS CONFIRM ASAP

THANKS, ANGELA

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Showing Buylines: All Lines

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Flight Dates 10/12/2012 - 10/18/2012
Hiatus Weeks

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
---	---	---	---	---	---	---	---	---	---	---	---	---
	42	TU	11P-1135P	ACTION NWS@11P	:30	\$1,500.00	10/16-10/16	1	1	1	\$1,500.00	
Rating: 2.7												
	43	W	11P-1135P	ACTION NWS@11P	:30	\$1,500.00	10/17-10/17	1	1	1	\$1,500.00	
Rating: 2.7												
	44	TH	11P-1135P	ACTION NWS@11P	:30	\$1,500.00	10/18-10/18	1	1	1	\$1,500.00	
Rating: 2.7												
	45	F	1135P-1205A	ABC-NITELINE	:30	\$750.00	10/12-10/12	1	1	1	\$750.00	
Rating: 1.5												
	46	M	1135P-1205A	ABC-NITELINE	:30	\$750.00	10/15-10/15	1	1	1	\$750.00	
Rating: 1.5												
	47	TU	1135P-1205A	ABC-NITELINE	:30	\$750.00	10/16-10/16	1	1	1	\$750.00	
Rating: 1.5												
	48	W	1135P-1205A	ABC-NITELINE	:30	\$750.00	10/17-10/17	1	1	1	\$750.00	
Rating: 1.5												
	49	TH	1135P-1205A	ABC-NITELINE	:30	\$750.00	10/18-10/18	1	1	1	\$750.00	
Rating: 1.5												

---REPORT TOTALS---

Report Totals: 76 / \$58,100.00

---SALES MONTHLY TOTALS---

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Oct 12: 76 / \$58,100.00

Sales Totals: 76 / \$58,100.00

Station Totals: 76 / \$58,100.00

Lines not sent/rclld/rtrn: 0 / \$0.00

--COMPETITIVE--

Market Totals	\$363,125	KBLR	0%	KLAS	22%	KSNV	36%	KTNV	16%	KTUD	0%
		KVCW	1%	KVMY	3%	KVVU	22%				

--COMPETITIVE COMMENTS--

COMPETITIVE IS ESTIMATED

Books NOV10, MAY11, ENOV11
Demos RA35+

-- CREDIT RISK --

CASH IN ADVANCE